

BEST USE CASES FOR CONTENT MANAGEMENT

Clients utilizing the Content Management platform spend on average \$5.30 less per course than those with the Learning Portal. Take your off-the-shelf library to a company-specific learning center, making your BizLibrary site a one stop shop for all learning and development needs!



QUIZ & SURVEY BUILDER

- Pre-tests before training activity.
- Need analysis.
- Skill evaluation.
- Specific topic or initiative feedback.
- Engagement measures.
- Validation of training.
- Provide ROI data.
- Competency analysis.
- Job role specific testing.
- Instructor evaluation.



SOCIAL LEARNING & COLLABORATION

- Targeted group communication.
(job roles, departments, project teams, committees, book clubs, etc.)
- Announcements.
- Product knowledge initiatives.
- Marketing updates.
- Project updates.
- Brainstorming with remote employees.
- Highlighting videos of the week.
- Share and discuss training videos/lessons.
- Sharing of best practices/tips of the week.
- Provide recognition to peers.



CUSTOM FILES, DOCUMENTS AND LINKS

- Company newsletter.
- Role specific checklists and/or job aids.
- House meeting notes for reference.
- Upload webinar recordings/staff meetings.
- Document workflow processes.
- Video message from the CEO.
- Going green and paper free as part of a company-wide initiative.
- Provide handouts from a classroom training for reference.
- New procedures (version control).
- Glossary for specific company/organization usage.
- Deliver and track benefits information, employee handbook, safety information, code of ethics, and other company documents.



CUSTOM AICC & SCORM COURSES

- Provide company specific training to a dispersed workforce.
- Assign and track approved, industry specific training.
- Access to role specific training for process and procedure refreshers.
- Teaching of processes and workflows.
- Company specific how-to-guides.
- Performance review process and instructions.
- Teaching and referencing internal terminology.
- Product training.
- Software training.

CLIENT IMPACT STORIES

LOCHNER

Lochner is a nationwide organization of civil and structural engineers, urban planners, environmental specialists, inspectors and support professionals – all devoted to providing valuable professional services that enhance people’s lives through sustainable infrastructure.

Lochner originally partnered with BizLibrary back in 2011 to provide an off-the-shelf learning library to employees. In 2017, Lochner upgraded to the Content Management platform to begin providing company and industry specific content to their employees across all locations.

Since implementing the Content Management platform, Lochner has seen incredible results:

- Overall learner participation increased from 20% of employees accessing system to 100% of employees logging in and launching content.
- The organization’s 12-month course completions increased from 233 to 1,599!
- The 12-month course value, the price per course throughout a contract year, decreased 95% in the first year, providing a true return on investment.

John Cook, VP of HR says, “Lochner is a firm of 550 professional staff in the civil engineering space. Recently, we made the decision to upgrade to BizLibrary’s Content Management platform, so we could capture and promote Lochner specific training as part of our onboarding process. Since then, we’ve added training created by employees for employees and are getting more traction which has excited the creative juices of our staff and kicked off a culture of knowledge transfer we didn’t anticipate!”



CARMEUSE

With over 150 years in business, Carmeuse Lime & Stone is a leading producer of high calcium and dolomitic lime, chemical grade limestone, and crushed limestone aggregate products that are a vital part of important industries in steel manufacturing, energy, environmental services, and construction. Based in Pittsburgh, Pennsylvania, Carmeuse operates 28 production facilities, staffed by 2,000 employees who are driven by a passion for success, quality, efficiency, and respect for the environment.

Carmeuse Lime & Stone partnered with BizLibrary in 2016 to provide content to 600 employees. After utilizing The BizLibrary Collection and Portal platform for a year, they upgraded to Content Management to provide company specific compliance and management training.

Within the first six months of implementing the Content Management platform, Carmeuse Lime & Stone has seen incredible results:

- Overall learner participation increased from 19% of learners accessing system to 80% of learners logging in and launching content.
- The organization’s 12-month course completions increased from 509 to 4,324!
- The 90-day course value, the price per course completed over the past 90 days, divided by the overall contract value, decreased 90%.

